



# UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 25 /Cond.D.S.

Date Sheet for the B.B.A (Hons.)  
Annual Examination, 2022 to be held in February/March, 2023

## WRITTEN EXAMINATION

Paper Timing From 02:00 pm to 05:00 pm

On Friday Timing 02:30 pm to 05:30pm

### FIRST YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K.No.
09-02-2023 Thursday	1	-	(A) Islamic Studies (B) Pakistan Studies	1
13-02-2023 Monday	2	-	English (Functional)	2
15-02-2023 Wednesday	3	-	Introduction to Business	3
17-02-2023 Friday	4	A	Introduction to Computer Science	4
21-02-2023 Tuesday	5	-	Mathematics (Elementary)	5
23-02-2023 Thursday	6	-	Financial Accounting (Basic)	6
27-02-2023 Monday	7	-	Principles of Management	7
01-03-2023 Wednesday	8	-	Business Communication	8
03-03-2023 Friday	9	-	Sociology (Elementary)	9
07-03-2023 Tuesday	10	A	Data Base Management System	10

### SECOND YEAR

Date & Day	Subject Code		Subject	L.K.No.
10-02-2023 Friday	1	-	Cost Accounting	11
14-02-2023 Tuesday	2	-	Financial Management (Basic)	12
16-02-2023 Thursday	3	-	Principles of Marketing	13
20-02-2023 Monday	4	A	Visual Programming Concept	14
22-02-2023 Wednesday	5	-	Introduction to Micro Economics	15
24-02-2023 Friday	6	-	Introduction to Psychology	16
28-02-2023 Tuesday	7	-	Financial Accounting (Advanced)	17
02-03-2023 Thursday	8	-	Corporate Law/Company Law	18
06-03-2023 Monday	9	-	Introduction to Macro Economics	19
08-03-2023 Wednesday	10	-	Statistics (Elementary)	20
10-03-2023 Friday	11	-	Money & Banking	21

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**THIRD YEAR**

Date	Subject Code	Paper Code	Subject	L.K.No.
09-02-2023 Thursday	1	-	Credit Management	22
13-02-2023 Monday	2	-	Business Research Methods	23
15-02-2023 Wednesday	3	-	Mercantile Law	24
17-02-2023 Friday	4	A	Web Engineering	25
21-02-2023 Tuesday	5	-	Human Resource Management	26
23-02-2023 Thursday	6	-	Auditing	27
27-02-2023 Monday	7	-	Taxation Management (Basic)	28
01-03-2023 Wednesday	8	-	Management Information System	29
03-03-2023 Friday	9	-	Development Economics/International Economics	30
07-03-2023 Tuesday	10	-	Current Business Affairs	31
09-03-2023 Thursday	11	-	Corporate Governance	32

**FOURTH YEAR**

Date & Day	Subject Code	Paper Code	Subject	L.K. No.
10-02-2023 Friday	FIN-1 MKT-1	-	Managerial Accounting (Finance Specialization) Sales Management (Marketing Specialization)	33
14-02-2023 Tuesday	FIN-2 MKT-2	-	Financial Analysis (Finance Specialization) Marketing Research (Marketing Specialization)	34
16-02-2023 Thursday	3	-	Small Business Management	35
20-02-2023 Monday	4	-	Pakistan Economy	36
22-02-2023 Wednesday	5	-	Mathematics (Advanced)	37
24-02-2023 Friday	FIN-6 MKT-6	-	Financial Management (Advanced) (Finance Specialization) Advertising (Marketing Specialization)	38
28-02-2023 Tuesday	FIN-7 MKT-7	-	Taxation Management (Advanced) (Finance Specialization) Consumer Behaviour (Marketing Specialization)	39
02-03-2023 Thursday	8	-	Statistics (Advanced)	40
06-03-2023 Monday	9	A	E-Commerce	41
08-03-2023 Wednesday	10	-	Financial Institutions and Services	42

**Note:** The date sheet for practical examination will be announced later.

**Dated:** 25-01-2023

**(MUHAMMAD SHAHID)**  
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for Controller of Examinations.