



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 29 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Fourth Year, Second Annual Examination, 2017
and Annual Examination, 2018 to be held in January/February 2019.

*(SPECIAL EXAMINATION FOR THE REGULAR CANDIDATES OF AL-SHARAQ COLLEGE
FOR SCIENCE AND TECHNOLOGY, JEDDAH, K.S.A.)*

WRITTEN EXAMINATION

Time: - : 09:00 a.m. to 12:00 noon.

Place of Examination: **Pakistan International School, Al-Aziziyah, Jeddah, K.S.A.**

<u>Date</u>	<u>Day</u>	<u>Paper</u>	<u>Subject</u>
31-01-2019	Thursday	1.	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
04-02-2019	Monday	2.	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
07-02-2019	Thursday	3.	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
11-02-2019	Monday	4.	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
13-02-2019	Wednesday	5.	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
17-02-2019	Sunday	6.	Advertising* (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
19-02-2019	Tuesday	7.	Consumer Behavior* (Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
21-02-2019	Thursday	8.	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
25-02-2019	Monday	9.	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
27-02-2019	Wednesday	10.	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

Monday: - 14-01-2019.

(MUHAMMAD SHAHID)
Deputy Controller (Conduct)
for Controller of Examinations.