

**NATIONAL UNIVERSITY OF MODERN LANGUAGES**

**(Examination Branch)**

Date Sheet of End-Term Exams - Spring-2023

Faculty of Social Sciences (Morning) (Group-A)

Timings: 0900 hrs to 1200 hrs (Monday - Friday)

**Media and Communication Studies Department**

**BS Mass Communication - 1st Semester**

Paper	Code	Date	Day	Subject Name
1	MCIM-121	08-Jun-23	Thursday	Introduction to Mass Communication
2	MCCS-101	12-Jun-23	Monday	Communication Skills
3	MCIS-105	14-Jun-23	Wednesday	Islamic Studies/Ethics
4	MCIT-111	16-Jun-23	Friday	Fundamentals of ICT
5	MCSP-112	20-Jun-23	Tuesday	Social Psychology
6	MCMS-114	22-Jun-23	Thursday	Mathematics

**BS Mass Communication - 3rd Semester**

Paper	Code	Date	Day	Subject Name
1	MCLC-203	08-Jun-23	Thursday	Language & Communication
2	MCPM-241	12-Jun-23	Monday	Print Media
3	MCEM-242	14-Jun-23	Wednesday	Electronic Media
4	MCPR-243	16-Jun-23	Friday	Public Relations
5	MCAD-245	20-Jun-23	Tuesday	Advertising
6	MCNO-246	22-Jun-23	Thursday	New Media & On-line Journalism

**BS Mass Communication - 5th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTM -348	08-Jun-23	Thursday	Theories of Mass Communication
2	MCGM -349	12-Jun-23	Monday	Gender & Media Studies
3	MCMR -350	14-Jun-23	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	16-Jun-23	Friday	Interpersonal Communication
5	MCUJ - 328	20-Jun-23	Tuesday	Urdu Journalism (Shafat)

**BS Mass Communication - 7th Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	08-Jun-23	Thursday	Media & Society
2	MCIC - 456	12-Jun-23	Monday	Intercultural Communication
3	MCPA-471 MCRT-471 MCDF-471 MCNM-471	14-Jun-23	Wednesday	Public Relations in the Digital Age News Production Acting Skills Writing for Web
4	MCPA - 472 CMRT -472 MCDF-472 MCNM-472	16-Jun-23	Friday	Digital Advertising Programme Production Stage Techniuques Journalism & The Digital Age
5	MCPP - 457	20-Jun-23	Tuesday	Project Proposal

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Date Sheet of End-Term Exams - Spring-2023

Faculty of Social Sciences(Morning) (Group-B)

Timings: 0900 hrs to 1200 hrs (Monday - Friday)

**Media and Communication Studies Department**

**BS Mass Communication - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-122	09-Jun-23	Friday	Mass Media in Pakistan
2	MCEL-102	13-Jun-23	Tuesday	English Literature
3	MCPS-106	15-Jun-23	Thursday	Pakistan Studies
4	MCSS-115	19-Jun-23	Monday	Statistics
5	MCMI-123	21-Jun-23	Wednesday	Media Industries
6	MCBS-113	23-Jun-23	Friday	Basic Concepts in Social Sciences

**BS Mass Communication - 4th Semester**

Paper	Code	Date	Day	Subject Name
1	MCTW-348	09-Jun-23	Friday	Technical Writing
2	MCML-247	13-Jun-23	Tuesday	Media Law and Ethics
3	MCNW-224	15-Jun-23	Thursday	News Reporting & Writing
4	MCVD-225	19-Jun-23	Monday	Videography
5	MCPJ-226	21-Jun-23	Wednesday	Photo Journalism
6	MCGD-227	23-Jun-23	Friday	Graphic Designing

**BS Mass Communication - 6th Semester**

Paper	Code	Date	Day	Subject Name
1	MCDC -352	09-Jun-23	Friday	Development Communication
2	MCGC -353	13-Jun-23	Tuesday	Global Communication
3	MCMC -354	15-Jun-23	Thursday	Media & Current Affairs
4	MCPA -361 MCRT -361 MCNM-361	19-Jun-23	Monday	Writing for Public Relations Script Writing Multimedia
5	MCPA - 362 MCRT- 362 MCNM-362	21-Jun-23	Wednesday	Copy Writing & Art Direction Production: Digital Tools Social Media

**BS Mass Communication - 8th Semester**

Paper	Code	Date	Day	Subject Name
1	MCPC -458	09-Jun-23	Friday	Political Communication
2	MCME -459	13-Jun-23	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481 MCDF - 481	15-Jun-23	Thursday	Crises Management in Public Relations Graphic & Digital Effects for Video Prod. Set Designing
4	MCPA -482 MCRT - 482 MCDF - 482	19-Jun-23	Monday	Media Planning & Advertising Campaigns Development of Radio & TV In Pakistan Post Production

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Date Sheet of End-Term Exams - Spring-2023

Faculty of Social Sciences (Afternoon)(Group-A)

Timings: 1530 hrs to 1830 hrs (Monday - Friday)

**Media and Communication Studies Department**

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4	MCDF - 472 MCPA - 472 MCNM - 472	16-Jun-23	Friday	Stage Technique Digital Advertising Journalism & The Digital Age
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3	MCMC -354	15-Jun-23	Thursday	Media & Current Affairs
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5	MCRT-362 MCPA-362 MCNM-362	21-Jun-23	Wednesday	Production : Digital Tools Copy Writing & Art Direction Social Media

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