NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch)

Date Sheet of Mid-Term Exams - Spring-2023Faculty of Social Sciences (Morning) - Group-ATimings: 08:00 hrs - 10:00 hrs (Monday - Friday)Media and Communication Studies Department

BS Mass Communication - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCIM-121	10-Apr-23	Monday	Introduction to Mass Communication
2	MCCS-101	11-Apr-23	Tuesday	Communication Skills
3	MCIS-105	12-Apr-23	Wednesday	Islamic Studies/Ethics
4	MCIT-111	13-Apr-23	Thursday	Fundamentals of ICT
5	MCSP-112	14-Apr-23	Friday	Social Psychology
6	MCMS-114	17-Apr-23	Monday	Mathematics

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	10-Apr-23	Monday	Language & Communication
2	MCPM-241	11-Apr-23	Tuesday	Print Media
3	MCEM-242	12-Apr-23	Wednesday	Electronic Media
4	MCPR-243	13-Apr-23	Thursday	Public Relations
5	MCAD-245	14-Apr-23	Friday	Advertising
6	MCNO-246	17-Apr-23	Monday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name
1	MCTM -348	10-Apr-23	Monday	Theories of Mass Communication
2	MCGM -349	11-Apr-23	Tuesday	Gender & Media Studies
3	MCMR -350	12-Apr-23	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	13-Apr-23	Thursday	Interpersonal Communication
5	MCUJ - 328	14-Apr-23	Friday	Urdu Journalism (Shafat)

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	10-Apr-23	Monday	Media & Society
2	MCIC - 456	11-Apr-23	Tuesday	Intercultural Communication
3	MCPA-471 MCRT-471 MCDF-471 MCNM-471	12-Apr-23	Wednesday	Public Relations in the Digital Age News Production Acting Skills Writing for Web
4	MCPA - 472 CMRT -472 MCDF-472 MCNM-472	13-Apr-23	Thursday	Digital Advertising Programme Production Stage Techniuques Journalism & The Digital Age
5	MCPP - 457	14-Apr-23	Friday	Project Proposal

NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch) <u>Date Sheet of Mid-Term Exams - Spring-2023</u> <u>Faculty of Social Sciences(Morning)-Group-B</u> Timings: 10:20 hrs - 12:20 hrs (Monday - Friday) <u>Media and Communication Studies Department</u>

BS Mass Communication - 2nd Semester

Paper	Code	Date	Day	Subject Name
1	MCMS-122	10-Apr-23	Monday	Mass Media in Pakistan
2	MCEL-102	11-Apr-23	Tuesday	English Literature
3	MCPS-106	12-Apr-23	Wednesday	Pakistan Studies
4	MCSS-115	13-Apr-23	Thursday	Statistics
5	MCMI-123	14-Apr-23	Friday	Media Industries
6	MCBS-113	17-Apr-23	Monday	Basic Concepts in Social Sciences

BS Mass Communication - 4th Semester

Paper	Code	Date	Day	Subject Name		
1	MCTW-348	10-Apr-23	Monday	Technical Writing		
2	MCML-247	11-Apr-23	Tuesday	Media Law and Ethics		
3	MCNW-224	12-Apr-23	Wednesday	News Reporting & Writing		
4	MCVD-225	13-Apr-23	Thursday	Videography		
5	MCPJ-226	14-Apr-23	Friday	Photo Journalism		
6	MCGD-227	17-Apr-23	Monday	Graphic Designing		
BS M	BS Mass Communication - 6th Semester					

PaperCodeDateDaySubject Name1MCDC -35210-Apr-23MondayDevelopment Communication2MCGC -35311-Apr-23TuesdayGlobal Communication

3	MCMC -354	12-Apr-23	Wednesday	Media & Current Affairs
4	MCPA -361 MCRT -361 MCNM-361	13-Apr-23	Thursday	Writing for Public Relations Script Writing Multimedia
5	MCPA - 362 MCRT- 362 MCNM-362	14-Apr-23		Copy Writing & Art Direction Production: Digital Tools Social Media

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC -458	10-Apr-23	Monday	Political Communication
2	MCME -459	11-Apr-23	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481 MCDF - 481	12-Apr-23	Wednesday	Crises Management in Public Relations Graphic & Digital Effects for Video Prod. Set Designing
4	MCPA -482 MCRT - 482 MCDF - 482	13-Apr-23	Thursday	Media Planning & Advertising Campaigns Development of Radio & TV In Pakistan Post Production

NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch)

Date Sheet of Mid-Term Exams - Spring -2023

Faculty of Social Sciences (Afternoon)

Timings: 14:45 hrs - 16:45 hrs (Monday - Friday)

Media and Communication Studies Department

BS Mass Communication - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCIM-121	10-Apr-23	Monday	Introduction to Mass Communication
2	MCCS-101	11-Apr-23	Tuesday	Communication Skills
3	MCIS-105	12-Apr-23	Wednesday	Islamic Studies/Ethics
4	MCIT-111	13-Apr-23	Thursday	Fundamentals of ICT
5	MCSP-112	14-Apr-23	Friday	Social Psychology
6	MCMS-114	17-Apr-23	Monday	Mathematics

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	10-Apr-23	Monday	Language & Communication
2	MCPM-241	11-Apr-23	Tuesday	Print Media
3	MCEM-242	12-Apr-23	Wednesday	Electronic Media
4	MCPR-243	13-Apr-23	Thursday	Public Relations
5	MCAD-245	14-Apr-23	Friday	Advertising
6	MCNO-246	17-Apr-23	Monday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name
1	MCTM -348	10-Apr-23	Monday	Theories of Mass Communication
2	MCGM -349	11-Apr-23	Tuesday	Gender & Media Studies
3	MCMR -350	12-Apr-23	Wednesday	Fundamentals of Mass Communication Research
4	MCIC -351	13-Apr-23	Thursday	Interpersonal Communication
5	MCUJ - 328	14-Apr-23	Friday	Urdu Journalism (Shafat)

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	10-Apr-23	Monday	Media & Society
2	MCIC - 456	11-Apr-23	Tuesday	Intercultural Communication
3	MCDF - 471 MCPA - 471 MCNM - 471	12-Apr-23	Wednesday	Acting Skills Public Relations in the Digital Age Writing for Web
4	MCDF - 472 MCPA - 472 MCNM - 472	13-Apr-23	Thursday	Stage Technique Digital Advertising Journalism & The Digital Age
5	MCPP - 457	14-Apr-23	Friday	Project Proposal

<u>NATIONAL UNIVERSITY OF MODERN LANGUAGES</u> (Examination Branch) <u>Date Sheet of Mid-Term Exams - Spring -2023</u> <u>Faculty of Social Sciences (Afternoon)</u> Timings: 14:45 hrs - 16:45 hrs (Monday - Friday)

BS Mass Communication - 2nd Semester

Paper	Code	Date	Day	Subject Name
1	MCMS-122	10-Apr-23	Monday	Mass Media in Pakistan
2	MCEL-102	11-Apr-23	Tuesday	English Literature
3	MCPS-106	12-Apr-23	Wednesday	Pakistan Studies
4	MCSS-115	13-Apr-23	Thursday	Statistics
5	MCMI-123	14-Apr-23	Friday	Media Industries
6	MCBS-113	17-Apr-23	Monday	Basic Concepts in Social Sciences

BS Mass Communication - 4th Semester

Paper	Code	Date	Day	Subject Name
1	MCTW-348	10-Apr-23	Monday	Technical Writing
2	MCML-247	11-Apr-23	Tuesday	Media Law and Ethics
3	MCNW-224	12-Apr-23	Wednesday	News Reporting & Writing
4	MCVD-225	13-Apr-23	Thursday	Videography
5	MCPJ-226	14-Apr-23	Friday	Photo Journalism
6	MCGD-227	17-Apr-23	Monday	Graphic Designing

BS Mass Communication - 6th Semester

Paper	Code	Date	Day	Subject Name
1	MCDC -352	10-Apr-23	Monday	Development Communication
2	MCGC -353	11-Apr-23	Tuesday	Global Communication
3	MCMC -354	12-Apr-23	Wednesday	Media & Current Affairs
4	MCRT-361 MCPA-361 MCNM-361	13-Apr-23	Thursday	Script Writing Writing for Public Relations Multimedia
5	MCRT-362 MCPA-362 MCNM-362	14-Apr-23	Friday	Production : Digital Tools Copy Writing & Art Direction Social Media

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC -458	10-Apr-23	Monday	Political Communication
2	MCME -459	11-Apr-23	Tuesday	Media Entrepreneurship
3	MCPA - 481 MCRT - 481	12-Apr-23	Wednesday	Crises Management in Public Relations Graphic & Digital Effects for Video Production
4	MCPA - 482 MCRT - 482	13-Apr-23	Thursday	Media Planning & Advertising Campaigns Development of Radio & TV in Pakistan