

NATIONAL UNIVERSITY OF MODERN LANGUAGES**(Examination Branch)****Date Sheet of End-Term Exams - Fall-2022****Faculty of Social Sciences (Morning) - Group-A****Timings: 09:00 hrs - 12:00 hrs (Monday - Friday)****Media and Communication Studies Department****BS-1st - Mass Communication - Bridging Semester**

Paper	Code	Date	Day	Subject Name
1	MCMC-121	09-Jan-23	Monday	Introduction to Mass Communication
2	MCMC-122	11-Jan-23	Wednesday	Basic Concepts in Mass Communication
3	MCEN-101	13-Jan-23	Friday	English
4	MCCS-111	17-Jan-23	Tuesday	Computer Science
5	MCMS-114	19-Jan-23	Thursday	Mathematics
6	MCMS-111	23-Jan-23	Monday	Management Skills

BS Mass Communication - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCIM-121	09-Jan-23	Monday	Introduction to Mass Communication
2	MCCS-101	11-Jan-23	Wednesday	Communication Skills
3	MCIS-105	13-Jan-23	Friday	Islamic Studies/Ethics
4	MCIT-111	17-Jan-23	Tuesday	Fundamentals of ICT
5	MCSP-112	19-Jan-23	Thursday	Social Psychology
6	MCMS-114	23-Jan-23	Monday	Mathematics

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	09-Jan-23	Monday	Language & Communication
2	MCPM-241	11-Jan-23	Wednesday	Print Media
3	MCEM-242	13-Jan-23	Friday	Electronic Media
4	MCPR-243	17-Jan-23	Tuesday	Public Relations
5	MCAD-245	19-Jan-23	Thursday	Advertising
6	MCNO-246	23-Jan-23	Monday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name
1	MCTM -348	09-Jan-23	Monday	Theories of Mass Communication
2	MCGM -349	11-Jan-23	Wednesday	Gender & Media Studies
3	MCMR -350	13-Jan-23	Friday	Fundamentals of Mass Communication Research
4	MCIC -351	17-Jan-23	Tuesday	Interpersonal Communication
5	MCUJ - 328	19-Jan-23	Thursday	Urdu Journalism (Shafat)

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	09-Jan-23	Monday	Media & Society
2	MCIC - 456	11-Jan-23	Wednesday	Intercultural Communication
3	MCPA-471 MCRT-471 MCDF-471	13-Jan-23	Friday	Public Relations in the Digital Age News Production Acting Skills
4	MCPA - 472 CMRT -472 MCDF-472	17-Jan-23	Tuesday	Digital Advertising Programme Production Stage Techniques
5	MCPP - 457	19-Jan-23	Thursday	Project Proposal

NATIONAL UNIVERSITY OF MODERN LANGUAGES**(Examination Branch)****Date Sheet of End-Term Exams - Spring-2022****Faculty of Social Sciences(Morning)-Group-B****Timings: 09:00 hrs - 12:00 hrs (Monday - Friday)****Media and Communication Studies Department****BS Mass Communication - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-122	10-Jan-23	Tuesday	Mass Media in Pakistan
2	MCEL-102	12-Jan-23	Thursday	English Literature
3	MCPS-106	16-Jan-23	Monday	Pakistan Studies
4	MCSS-115	18-Jan-23	Wednesday	Statistics
5	MCMI-123	20-Jan-23	Friday	Media Industries
6	MCBS-113	24-Jan-23	Tuesday	Basic Concepts in Social Sciences

BS Mass Communication - 4th Semester

Paper	Code	Date	Day	Subject Name
1	MCTW-348	10-Jan-23	Tuesday	Technical Writing
2	MCML-247	12-Jan-23	Thursday	Media Law and Ethics
3	MCNW-224	16-Jan-23	Monday	News Reporting & Writing
4	MCVD-225	18-Jan-23	Wednesday	Videography
5	MCPI-226	20-Jan-23	Friday	Photo Journalism
6	MCGD-227	24-Jan-23	Tuesday	Graphic Designing

BS Mass Communication - 6th Semester

Paper	Code	Date	Day	Subject Name
1	MCDC -352	10-Jan-23	Tuesday	Development Communication
2	MCGC -353	12-Jan-23	Thursday	Global Communication
3	MCMC -354	16-Jan-23	Monday	Media & Current Affairs
4	MCPA -361 MCDF -361 MCRT -361 MCNM-361	18-Jan-23	Wednesday	Writing for Public Relations Writing for Drama & Film Script Writing Multimedia
5	MCPA - 362 MCDF - 362 MCRT- 362 MCNM-362	20-Jan-23	Friday	Copy Writing & Art Direction production : Acting Supporting tools Production: Digital Tools Social Media

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC -458	10-Jan-23	Tuesday	Political Communication
2	MCME -459	12-Jan-23	Thursday	Media Entrepreneurship
3	MCPA - 481 MCNM - 481	16-Jan-23	Monday	Crises Management in Public Relations Social Media, Politics & Society
4	MCPA -482 MCNM - 482	18-Jan-23	Wednesday	Media Planning & Advertising Campaigns New Media Challenges

NATIONAL UNIVERSITY OF MODERN LANGUAGES

(Examination Branch)

Date Sheet of End-Term Exams - Fall -2022

Faculty of Social Sciences (Afternoon) - Group-A

Timings: 15:30 hrs - 18:30 hrs (Monday - Friday)

Media and Communication Studies Department

BS Mass Communication - 1st Semester

Paper	Code	Date	Day	Subject Name
1	MCIM-121	09-Jan-23	Monday	Introduction to Mass Communication
2	MCCS-101	11-Jan-23	Wednesday	Communication Skills
3	MCIS-105	13-Jan-23	Friday	Islamic Studies/Ethics
4	MCIT-111	17-Jan-23	Tuesday	Fundamentals of ICT
5	MCSP-112	19-Jan-23	Thursday	Social Psychology
6	MCMS-114	23-Jan-23	Monday	Mathematics

BS Mass Communication - 3rd Semester

Paper	Code	Date	Day	Subject Name
1	MCLC-203	09-Jan-23	Monday	Language & Communication
2	MCPM-241	11-Jan-23	Wednesday	Print Media
3	MCEM-242	13-Jan-23	Friday	Electronic Media
4	MCPR-243	17-Jan-23	Tuesday	Public Relations
5	MCAD-245	19-Jan-23	Thursday	Advertising
6	MCNO-246	23-Jan-23	Monday	New Media & On-line Journalism

BS Mass Communication - 5th Semester

Paper	Code	Date	Day	Subject Name
1	MCTM -348	09-Jan-23	Monday	Theories of Mass Communication
2	MCGM -349	11-Jan-23	Wednesday	Gender & Media Studies
3	MCMR -350	13-Jan-23	Friday	Fundamentals of Mass Communication Research
4	MCIC -351	17-Jan-23	Tuesday	Interpersonal Communication
5	MCUJ - 328	19-Jan-23	Thursday	Urdu Journalism (Shafat)

BS Mass Communication - 7th Semester

Paper	Code	Date	Day	Subject Name
1	MCMS - 455	09-Jan-23	Monday	Media & Society
2	MCIC - 456	11-Jan-23	Wednesday	Intercultural Communication
3	MCRT-471 MCPA-471	13-Jan-23	Friday	News Production Public Relations in the Digital Age
4	MCRT - 472 MCPA - 472	17-Jan-23	Tuesday	Programme Production Digital Advertising
5	MCPA - 457	19-Jan-23	Thursday	Project Proposal

NATIONAL UNIVERSITY OF MODERN LANGUAGES**(Examination Branch)****Date Sheet of End-Term Exams - Fall -2022****Faculty of Social Sciences (Afternoon) - Group-B****Timings: 15:30 hrs - 18:30 hrs (Monday - Friday)****Media and Communication Studies Department****BS Mass Communication - 2nd Semester**

Paper	Code	Date	Day	Subject Name
1	MCMS-122	10-Jan-23	Tuesday	Mass Media in Pakistan
2	MCEL-102	12-Jan-23	Thursday	English Literature
3	MCPS-106	16-Jan-23	Monday	Pakistan Studies
4	MCSS-115	18-Jan-23	Wednesday	Statistics
5	MCMI-123	20-Jan-23	Friday	Media Industries
6	MCBS-113	24-Jan-23	Tuesday	Basic Concepts in Social Sciences

BS Mass Communication - 4th Semester

Paper	Code	Date	Day	Subject Name
1	MCTW-348	10-Jan-23	Tuesday	Technical Writing
2	MCML-247	12-Jan-23	Thursday	Media Law and Ethics
3	MCNW-224	16-Jan-23	Monday	News Reporting & Writing
4	MCVD-225	18-Jan-23	Wednesday	Videography
5	MCPJ-226	20-Jan-23	Friday	Photo Journalism
6	MCGD-227	24-Jan-23	Tuesday	Graphic Designing

BS Mass Communication - 6th Semester

Paper	Code	Date	Day	Subject Name
1	MCDC -352	10-Jan-23	Tuesday	Development Communication
2	MCGC -353	12-Jan-23	Thursday	Global Communication
3	MCMC -354	16-Jan-23	Monday	Media & Current Affairs
4	MCDF-361 MCPA-361 MCNM-361	18-Jan-23	Wednesday	Writing for Drama & Film Writing for Public Relations Multimedia
5	MCDF-362 MCPA-362 MCNM-362	20-Jan-23	Friday	Production : Acting Supporting Tools Copy Writing & Art Direction Social Media

BS Mass Communication - 8th Semester

Paper	Code	Date	Day	Subject Name
1	MCPC -458	10-Jan-23	Tuesday	Political Communication
2	MCME -459	12-Jan-23	Thursday	Media Entrepreneurship
3	MCPA - 481 MCDF - 481 MCRT - 481 MCNM - 481	16-Jan-23	Monday	Crises Management in Public Relations Set Designing Graphic & Digital Effects for Video Production Social Media, Politics & Society
4	MCPA - 482 MCDF - 482 MCRT - 482 MCNM - 482	18-Jan-23	Wednesday	Media Planning & Advertising Campaigns Post - Production Development of Radio & TV in Pakistan New Media Challenges