



Dow University of Health Sciences Karachi

Examinations Department

Ref No.: DUHS/ EXM/2021-1128-C

EXAMINATION PROGRAM

Second Year MBA Semester-III (1.5 Years) Examination 2021

Institute of Business Health Management

(Spring - 2021)

EVENING

Dates & Days	Subjects	Cr. Hrs	Code	Timings
17.07.2021 SATURDAY	Strategic Marketing	3	MKT712	03:00pm – 06:00pm

VENUE:		(DUHS OJHA CAMPUS DIMC BUILDING)
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IMPORTANT INSTRUCTIONS

1. The Question Paper will contain the same **SAQ's / M.C.Q's (One Best Type)** for all candidates. However, the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. **Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

Dated: 05-07-2021

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Business & Health Management, Ojha Campus.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

Controller of Examinations