UNIVERSITY OF THE PUNJAB

First Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Functional English-II
Course Code: ENG-I1068

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Q2: Translate into English

Q3: Write a report on the importance for water in human life.

Q4: Write a letter to the editor of the newspaper discussing poor sanitation in your locality and suggest remedies.

Q5: Correct the following sentences

1. None of the members were present.
2. He said do not make a noise.
3. She do not likes apples.
4. My father’s name is ali.
5. Shahid has sang a good song.

Q6: Make a précis of the following passage and suggest a suitable title.

It is physically impossible for a well-educated or brave man to make money the chief object of his thoughts, just as it is for him to make his dinner the principal object of them. All healthy people like their dinners, but their dinner is not the main object of their lives. So all healthy minded people like making money—ought to like it and enjoy the sensation of winning it; it is something better than money. A good soldier, for instance, mainly wishes to do his fighting well. He is glad of his pay—very properly so, and justly grumbles when you keep him ten years without it—still his main notion of life is to win battles, not to be paid for winning them. So of clergymen’s object is essentially to baptize and preach, not to be paid for preaching. So of doctors. They like fees no doubt, -- out to like them; yet if they are brave and well educated, the entire object of their lives is a not fee. They, on the whole, desire to cure the sick, and, if they are good doctors, and the choice were fairly put to them, would rather cure their patient and lose their fee than kill him and get it. And so with all the other brave and rightly trained men; their work is first, their fee second – very important always, but still second. (233 words)

Q7: Write a paragraph on “childhood.”
UNIVERSITY OF THE PUNJAB
First Semester 2015
Examination: B.S. 4 Years Programme
PAPER: Functional English-II
Course Code: ENG-11068
TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE

Q1: Choose the appropriate answer by encircling the correct option.

1. A comma indicates
   a) pause                      b) end
   c) error                      d) question

2. A compound sentence shows
   a) synthesis                  b) separation
   c) grammar                    d) participle

3. Verb is a word carrying the sense of
   a) speaking                   b) doing
   c) naming                     d) linking

4. A full stop indicates
   a) pause                      b) end
   c) error                      d) question

5. A simile is
   a) short story                b) grammar rule
   c) A comparison               d) A contrast

6. A metaphor is
   a) verb                      b) Indirect speech
   c) a suggestive expression    d) synthesis

7. The total number of parts of speech is
   a) 3                         b) 5
   c) 7                         d) 8

8. A common noun refers to
   a) animals                    b) ordinary objects or people
   c) flowers                    d) famous people

9. Passive voice is used for
   a) direct narration           b) inversion of subject
   c) synthesizing sentences    d) correction

10. Gerund is verb condition indicating
    a) past                      b) continuity
    c) present                  d) article
UNIVERSITY OF THE PUNJAB
First Semester 2015
Examination: B.S. 4 Years Programme

PAPER: English-I (Language in Use)
Course Code: ENG-111

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

QUESTIONS WITH SHORT ANSWERS

Q-1 Read the following sentence carefully; Explain in your own words, exactly what Silas was doing and what was happening to him.

Still, that misdemeanor must be committed; and poor Silas, after peering all round the hedgerows, traversed the grass, beginning with perturbed vision to see Eppie behind every group of red sorrel, and to see her moving always further off as he approached.

Q-2 Summarize Paragraph 13 of Unit 3

That of, course, is why we‘ll never see a major scare about hairdryers.

Q-3 Devise an argumentative title and write a small article of about 120 words.

QUESTIONS WITH BRIEF ANSWERS

Q-4 Summarize the following Paragraph in your own words. Do not use more than 80 words.

Today there are 3000 million people in the world. Fifty years ago only about 2000 million people lived in it. If earth’s population were evenly distributed over its land surface, there would be about 550 persons to the square mile. But Earth has vast areas of forest, mountains and desert which are almost totally inhabited. On the other hand, it has great cities each with millions of people living in a few square miles.

To feed the fast growing population of our earth, scientists and planners have to discover new ways to produce more. One possible way is to bring more land not under cultivation. This can be done only in places where there is lot of land not used for productive purposes. In many places there is no longer possible all the arable land is already cultivated. A second way is to make use of new types of seeds to produce more. Already a number of new strains of paddy and wheat have been developed in different parts of the world. Pakistan is one of the countries where a lot of useful work has been done in the field of agriculture research.

Q5. Write a paragraph on “My Favorite Time of the Year.”
Objective Type Question

Suitable Countable / Uncountable Nouns:

1- I would like to have --------- biscuits

Suitable Preposition

2- I will do my work --------- the weekend.

3- Never mind. We'll be home --------- two days, and then we'll be fresh again.

4- The plane took off --------- time

Linking words (Time words)

5- You have to wait --------- the light changes to green

6- --------- the forecast said it would rain, it turned out to be a beautiful day.

7- Kitty wanted to report on war ------------- danger.

8- What are you going to do --------- you finish the college?

Adjectives

9- It's --------------- hotel in Oxford. (expensive)

10- This restaurant is --------------- than Pizza Hut. (nice)
UNIVERSITY OF THE PUNJAB
First Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Writing Workshop (IT) Course Code: ENG-121/

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE TYPE

Q.2 Answer the following short questions. (5x4=20 Marks)
   A. Define four channels of communication. (4)
   B. Briefly describe four barriers in effective listening. (4)
   C. Name the elements of non-verbal communication and briefly explain two of them. (4)
   D. Explain good news message, lead news message and neutral message. (4)
   E. Differentiate between completeness and concreteness, with suitable examples. (4)

Q.3 Answer the following questions in detail. (3x10=30 Marks)
   1. Explain in detail the importance and benefits of effective communication. (10)
   2. Throw light on the strategies of successful speaking. (10)
   3. What are the purposes of giving presentation? Explain in detail. (10)
UNIVERSITY OF THE PUNJAB
First Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Writing Workshop (IT)
Course Code: ENG-121

Roll No. ..................

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

Objective (10 marks.)

1. The medium through which the encoder sends a message is called
   (a) Encoding  (b) Transmission  (c) Decoding

2. The communication in which the subordinates communicate with the authorities is called _____.
   (a) Doueuward communication  (b) Diagonal communication
   (c) Upward communication

3. Writing is a _______ activity.
   (a) Active  (b) Passive  (c) Personal

4. There are _____ main channels used in an organization for communication.
   (a) Five  (b) Four  (c) Six

5. The ______ approach is used to give a lead news to employees in an organization.
   (a) Deductive approach  (b) Inductive approach
   (c) Conducive approach

6. A ________ statement is a pleasant, neutral statement used in an indirect approach.
   (a) Complimentary  (b) Welcome  (c) Buffer

7. Which one is the part of 7 'C's ________?
   (a) Clarity  (b) Comprehension  (c) Coherence

8. Accuracy is the sole purpose of _______ among 7 C's of communication.
   (a) Courtesy  (b) Concreteness  (c) Correctness

9. Noise is a form of _________ barrier in listening.
   (a) Psychological  (b) Physical  (c) Emotional

10. Oral communication is a form of _______ communication.
    (a) Verbal  (b) Action  (c) Non-Verbal
Q1. Objective Type Question:

Tick the correct option:

(i) The famous poets of medieval period are
   (a) Wordsworth and Keats (b) Dante and Chaucer (c) Hughes and Frost

(ii) Anglo – Norman period:
   (a) 1066-1204 (b) 1200—1600 (c) 1300-1700 (d) 1400-1800

(iii) For centuries, ________ had been spoken or written by the Clergy in England.
   (a) Greek (b) Latin (c) English (d) German

(iv) The most popular form of literature during the middle English Period was
   (a) novels (b) short stories (c) romances (d) minstrels

(v) Miracle play flourished from the reign of ________ to that of Elizabeth
   (a) Philip I (b) Charles IV (c) Edward III (d) Henry II

(vi) The Victorian Age ended by ________
   (a) 1700 (b) 1750 (c) 1900 (d) 1950

(vii) Thackeray is an outstanding novelist of ________ age.
   (a) Elizabethan (b) Puritan (c) Romantic (d) Victorian

(viii) Macbeth is written by ________
   (a) Carlyle (b) Arnold (c) Ruskin (d) Shakespeare

(ix) The real name of George Eliot was ________
   (a) Jonathan Swift (b) Jane Austen (c) Mary Ann Evans (d) Joseph Andrews

(x) George Meredith was more a ________ than a poet.
   (a) novelist (b) dramatist (c) prose-writer (d) essayist
Q2. Question with Short answers

a) The dominant genres of the Restoration Period are the comedy of manners and the heroic drama of Dryden both of which show a strong French influence. Write a brief note on comedy of manners.

b) Cavalier poetry is different from traditional poetry in its subject matter. Instead of tackling issues like religion, philosophy, and the arts, cavalier poetry aims to express the joy and simple gratification of celebratory things. They intent to promote the Prince Charles I. What other reasons can you think for this change?

c) Under Elizabeth's wise guidance prosperity and enthusiasm of the nation had risen to the highest pitch. Discuss the socio-economic conditions of Elizabethan period.

Q3. Question with Brief answers

a) Romanticism witnessed a steady loosening of the rules of artistic expression that were followed in the Neo-classical Period. The Neoclassical Period of the eighteenth century included very strict expectations regarding the structure and content of poetry, but experimentation with new styles and subjects became much more acceptable in the Romantic Age. Compare the two periods of the History of English Literature.

b) Discuss the reasons of the decline of Drama and the rise of Novel in eighteenth century.
SUBJECTIVE PAPER

Q#1: Explain the following terms with the help of examples
   a. Phoneme  
   b. Morpheme  
   c. Allomorph  
   d. Diachronic Linguistics

Q#2: Identify and explain the Design Features of Language.

Q#3: Explain in detail the structures of Simple and Complex sentences.

Q#4: What do you understand by Paradigmatic and Syntagmatic Relations within a language system?
UNIVERSITY OF THE PUNJAB
First Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Linguistics-I
Course Code: ENG-102

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE PAPER

Q: FILL IN THE BLANKS.

1. The prominent name on Competence and Performance is ____________

2. English language belongs to the ________ family.

3. A syllable consists of basic elements ____________.

4. The sound formed by using both upper and lower lips is called ________.

5. The description of the systems and patterns of speech sounds in a language is called ____________.

6. Language is ________. Its shifts from generation to generation.

7. Sounds l & r are described as ____________.

8. Vowels sounds are produced with a _______ flow of air.

9. Diphthongs consist of combination of ____________ sounds.
   a. Vowel & Consonant  b. Two Consonants  c. Two vowels  d. Three Vowel

10. When bound morphemes are attached with free morphemes. Free morphemes are called ____________.
UNIVERSITY OF THE PUNJAB

Second Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Literature-II (Poetry and One Act Plays)  TIME ALLOWED: 30 mins.
Course Code: ENG-103
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

Q-1 Answer the following  (10x1)

i) The writer of The Rising of the Moon is ____________________________

ii) A Sonnet consists of __________ lines.

iii) The Sandbox is the symbol of ____________________________

iv) The meaning of “lock” in Rape of the Lock is ____________________________

v) The red colour of the wheel barrow is contrasted with the __________ colour of chickens.

vi) Why the girl dyes her hair blue?

vii) Who is the Ulysses in Tennyson’s poem?

viii) Why the poet has drawn comparison of his beloved to a silken tent?

ix) Who is the writer of When I am Dead My Dearest?

x) Does Keats mourn over the arrival of Autumn?
UNIVERSITY OF THE PUNJAB
Second Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Literature-II
(Poetry and One Act Plays)
Course Code: ENG-103 /

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Q-2 Give short answers to the following questions (5x4)

i) Why Keats writes a poem on his blindness?
ii) Is grand main The Sandbox on irritating character? How should the new generation deal with the older generation?
iii) What is the main idea of La Balle Dame Sans Merci?
iv) The Poem "For Heidi with Blue Hair" celebrates independence and individuality. Discuss the above statement.
v) Discuss the main idea of Go and Catch a Falling Star.

Q-3 Answer the following questions briefly (10x3)

i) The Rising of the Moon is about the love for one's country. Discuss.
ii) Rape of the Lock is about the follies and foibles of 18th Century aristocratic class. Discuss.
iii) Discuss in detail "O What That Sound" by Auden.
Q2. Encircle the correct option of the following MCQs. (10)

1. Phoneme is _________ form phone.
   a. Similar
   b. Larger
   c. Same
   d. Different

2. For Chomsky linguistics involves the study of language _________ of the individual.
   a. Potential
   b. Type
   c. Significance
   d. Essence

3. The study of meaning is called _________.
   a. Phonetics
   b. Pragmaties
   c. Semantics
   d. Sociolinguistics

4. Study of sentence structure is called _________.
   a. Stylistics
   b. Syntax
   c. Pragmatics
   d. Semantics

5. Modern linguistic rules are _________ in nature.
   a. Descriptive
   b. Prescriptive
   c. Critical
   d. Narrative

6. For Saussure langue is a system of _________.
   a. Signs
   b. Phonemes
   c. Words
   d. A euphones

7. All living languages are in a continuous state of _________.
   a. Ambiguity
   b. Index
   c. Reliability
   d. Change

8. Chomskyan revolution in linguistics began in late _________.
   a. 1950s
   b. 1960s
   c. 1970s
   d. 1980s

9. The term universal grammar is associated with _________.
   a. Bloomfield
   b. Roman Jakobson
   c. Chomsky
   d. Michael Halliday

10. _________ is the combination of signifier and signified.
    a. Sign
    b. Symbol
    c. Value
    d. Number
Q2. Write the short answers of the following questions. All questions carry equal marks. (2x10=20)

1. What's the difference between DISCOURSE ANALYSIS and TEXT ANALYSIS?
2. Define STYLISTICS.
3. Draw the difference between DIACHRONIC approach and SYNCHRONIC approach of Language.
4. Define DESCRIPTIVE LINGUISTICS.
5. What is meant by STYLISTIC VARIATION?
6. Define COHERENCE and COHESION.
7. Define SIGN with reference to STRUCTURALISM.
8. Define PHONOLOGY.
9. What are the STYLISTIC DEVICES?
10. What is meant by SPEECH ACT?

Q.No.3. Discuss in detail the difference between Spoken and Written Discourse. (10)

Q. No 4. Explain Structuralism in detail. (10)

Q.No 5. Write a brief note language acquisition with reference to Mentalist approach. (6)

Q.No 6. Briefly discuss the importance of Stylistic Variation. (4)
UNIVERSITY OF THE PUNJAB  
Second Semester 2015  
Examination: B.S. 4 Years Programme

PAPER: English -II (Academic Reading and Writing)  
Course Code: ENG-112  
TIME ALLOWED: 30 mins.  
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

SECTION - I

Objective Type Questions (10x1)

Read the Conversation and say if the verb refers to present / future.

1. What are you reading, Clair?
2. Oh! It’s a guide book to Brazil. I am going there next month.
3. My sister and I are having a holiday there.
4. I’m really looking forward to it.

What can you say in these situations? Add a sentence with the past continuous to say that an action lasted a long time.

5. You had to make phone. The calls went on all evening.
6. You had to sit in a traffic jam. You were there for two hours
7. What is the setting of the novel?
8. What is a persuasive text?
9. What is the purpose of using a mind map?
10. Meaning of Phrasal verb

Bring in: ____________________
II 

Short answers 

2. Write a summary of the text *Emergency Landing* in which you explain Amis’s changing moods in your own words. 

(10)

3. Newspapers and magazines proved the reader with information. They are written to amuse and influence us as well as to inform. Write a headline and introduction (strapline) of a Feature Article. 

(10)

III 

Long Answers 

4. Write a Paragraph of 120 words 
   i) Violence 
   ii) Poultry Farming 
   iii) A Train Accident 

(15)

5. Write a paragraph on “People lie more on the phone than by email” 

(15)
Q-1

1- Covering letter is ________________________________

2- How should an interviewee be dressed up: casual/ formal

3- Keep your sentences short and simple. Use deliberate pauses to punctuate your speech during presentation: True / False.

4- Will you welcome questions from audience: Yes / No

5- What will you do to make a good impression at job interview

1) ________________________________

2) ________________________________

3) ________________________________

4) ________________________________

5) ________________________________
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

Course Code: ENG-201/
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE

II SHORT ANSWERS

Q2. Write down your complete curriculum vitae with covering letter for a job of a School Teacher. (10)

Q3. Write down an application for leave as you are going to Saudi Arabia to perform Haj. (10)

III BRIEF ANSWERS

Q4. Write a brief report on the recent terrorist activity took place in Pakistan. (10)

Q5. What are the major characteristics of oral-presentation speech? (10)

Q6. Write a letter to the editor discussing the problem of broken roads in your area. (10)
UNIVERSITY OF THE PUNJAB
Third Semester 2015
Examination: B.S. 4 Years Programme
PAPER: Introduction to Literature-III (Fiction and Non-Fiction) TIME ALLOWED: 30 mins.
Course Code: ENG-202/
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE

Tick the suitable choice from the options given below. Marks: 10

1. Ernest Hemingway is a novelist
   a. English
   b. American
   c. Chinese
   d. German

2. Jonathan Swift belonged to
   a. 16th century
   b. 17th century
   c. 18th century
   d. 19th century

3. A Farewell To Arms is a novel about
   a. Love
   b. War
   c. Both Love and War
   d. Domestic Affairs

4. Youth and Age by Francis Bacon is
   a. An essay
   b. A novel
   c. A drama
   d. A poem

5. The story “Araby” is written by
   a. James Joyce
   b. Bacon
   c. Russell
   d. Hardy

(P.T.O.)
6. Thomas Hardy was a
   a. A pessimist
   b. An optimist
   c. A misanthropist
   d. A Philanthropic

7. In the short story “The Rose and The Nightingale”, Nightingale stands for
   a. Love
   b. Sacrifice
   c. both love and sacrifice.
   d. None of these.

8. Rudyard Kipling is the writer of the story.
   a. Araby
   b. The Fox
   c. The string
   d. The man who would be king

9. Nadine Gordimer was born in
   a. South Africa
   b. Paris
   c. England
   d. Norway

10. Which one of the following was a satirist
    a. Bacon
    b. Hardy
    c. Oscar Wilde
    d. Swift
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Literature-III (Fiction and Non-Fiction) TIME ALLOWED: 2 hrs. & 30 mins.
Course Code: ENG-202/
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE

Part A: Note. Answer the following questions. (5x4)

Q.1. Discuss the main ideas in Youth and Age by Francis Bacon.

Q.2. What are the Eastern Ideals of Happiness.

Q.3. Discuss the main theme of “The Nightingale and Rose” by Oscar Wilde

Q.4. Discuss the use of irony in “Once Upon a Time” by Gordimer.

Part B: (10x3)

Q.1. Discuss The Mayor of Casterbridge from a tragic perspective.

Q.2. Justify the title The Fox by D.H. Lawrence with reference to its text.

Q.3. Discuss disillusionment experienced by the protagonist in Araby by James Joyce.
UNIVERSITY OF THE PUNJAB
Third Semester 2015
Examination: B.S. 4 Years Programme
Roll No. 
PAPER: Introduction to Linguistics-III
(Phonetics and English Phonology)
Course Code: ENG-203/

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE

Part I Short Questions

Q.1 Give short answers to the following:

(i) What are Centring Diphthongs?
(iii) What are Triphthongs? Explain.
(iv) Differentiate between PHONETICS and PHONOLOGY.
(v) Draw a diagram of CARDINAL VOWELS with the symbols.

4x5 (20)

Part II Subjective Questions

Q.3 Write a detailed note on the MANNERS OF ARTICULATION OF ENGLISH CONSONANTS. 

(15)

Q.5 a) Why is STRESS very important for speaking correct English language?
Give your understanding of the concept of stress. 

(10)
b) Transcribe the following words:

run men
pleasure toe
nose morning
paper then
shed beg
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Linguistics-III
(Phonetics and English Phonology)
Course Code: ENG-203

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE

Note: Use this paper to write the answers to the objective questions. No mark will be awarded for cutting, over-writing or using a pencil. This paper shall be taken back after ‘30’ minutes.

Q. 1 (a) Each question has four possible answers. Tick (√) mark the correct answer:

1) The word with more than one syllable is called:
   a) monosyllable
   b) disyllable
   c) trisyllable
   d) polysyllable

2) The word intoxication has the following syllables:
   A. 4
   B. 5
   C. 6
   D. 3

3) How many sounds does the word "notch" have?
   A. 4
   B. 5
   C. 3
   D. 2

4) Which of following sound can be a vowel sound in some languages such as Chinese?
   A. /b/
   B. /k/
   C. /r/
   D. /w/
5) Which of the following words has primary stress on the second last syllable?
   a) Communication
   b) follow
   c) attract
   d) entertain

6) Which of the following pair has the same long vowel sound?
   a) read: red
   b) seat: neat
   c) sit: knife
   d) bow: low

7) Which of the following words ends with a voiced bilabial nasal sound?
   a) sing
   b) sin
   c) name
   d) bit

8) Which of the following words is correctly transcribed?
   a) put /put/ 
   b) name /naɪm/
   c) pain /pɛɪn/
   d) like /laɪk/

9) Received Pronunciation has the following number of sounds:
   a) 46
   b) 40
   c) 44
   d) 38

10) Which of the following is not a place of articulation?
    a) bilabial
    b) alveolar
    c) velum
    d) fricative
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

Course Code: ENG-211/________________  MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE TYPE

Q # 2: What strategies will you employ in delivering a good oral presentation? (5)

Q # 3: Common sense would suggest that a motorcyclist is not better off than a car owner. But this
motorcyclist has been buying petrol- an expensive fuel, while the car owner has had the luxury
to switch to a cheaper fuel- compressed natural gas- normally known as CNG.

As interesting as this debate is, it has badly failed to stir up a change to what has taken place.
And more importantly it has quashed the very belief of CNG being a poor man’s fuel. CNG by
all means is a blanket subsidy on a fuel that is scarce not only during the winters now, but all the
year round.

Experts have long argued that the use of CNG in the transport sector should be regulated,
especially when the country’s gas reserves are depleting fast. Setting priorities under gas
shortage have taken a backstage every now and then with more political motives than economic
rationale behind it.

Depriving the CNG stations of gas has not solved the problem so far. Cars still pile outside the
CNG filling stations hours before the advertised time. What is required is a change in how policy
makers take up the challenge. It should be about a complete phase-out programme that
eventually shrinks the usage of the scarce resource against excessive sales during defined time
period.

1. Why is CNG not quite the poor man’s fuel? (5)
2. Why do cars pile out the CNG filling stations hours before the advertised time? (5)
3. What ways would you suggest to solve the problem of CNG? (5)

Long Questions. (15x2=30)

Q # 4: Child Labour is a serious problem which demands urgent solutions. Write 3 connected
paragraphs on the problem of child labour in Pakistan.

Q # 5: Write a letter to the General Manager PTCL to take serious notice of poor performance
and unacceptable behavior of the officers at Customer Care Centre, Garden Town, Lahore.
UNIVERSITY OF THE PUNjab

Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: English-III (Communication Skills)
Course Code: ENG-211/

TIME ALLOWED: 30 mins. 
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE TYPE

Q1. Tick the most relevant meaning:

i. Euphony
   a) Shrewdness   b) vitality   c) eulogy   d) pleasantness of sound

ii. Fervor
   a) accent   b) foresight   c) fiction   d) zeal

iii. Confer
   a) confide   b) bestow   c) slide   d) reflect

iv. Fortissimo
   a) servitude   b) effort   c) very loud   d) slight difference

v. Generous
   a) giving freely   b) miser   c) plain   d) close-fisted

vi. Fortunate
   a) awkward   b) auspicious   c) unlucky   d) strange

vii. Profuse
   a) instant   b) scheduled   c) desire   d) lavish

viii. Inactive
   a) stylish   b) passive   c) interim   d) luxurious

ix. Illumine
   a) lucid   b) locale   c) to light up   d) to sprinkle

x. Diminish
   a) to lessen   b) to startle   c) to illuminate   d) to illustrate
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: English-III (Business Communication-I)
Course Code: ENG-221

TIME ALLOWED: 30 mins
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE

Q1: (a) Encircle the correct option from the given choices:

I. Communication from the top management to the workers is communication.
   (a) Upward (b) downward (c) horizontal (d) external

II. ________ forms the basis of communication.
    (a) advice (b) information (c) suggestion (d) counselling

III. Transmittals are a kind of ________ messages.
     (a) news (b) bad news (c) neutral (d) persuasive

IV. The purpose of oral presentation is to inform, persuade and ________
    (a) impress (b) entertain (c) demand (d) search

V. Oral presentation without preparation is called ________
   (a) memorization (b) extemporaneous (c) reading (d) impromptu

VI. ________ is a broad field that includes country, culture, organization, and external and internal stimuli.
    (a) medium (b) context (c) channel (d) decoder

VII. ________ means preparing every message with the message receivers in mind; try to put yourself in their place.
     (a) courtesy (b) consideration (c) clarity (d) completeness

VIII. Telegrams, mailgrams, and telexes are older forms of ________ communication.
     (a) electronic (b) oral (c) written (d) non-verbal

IX. ________ replies allow you to begin in a positive manner.
    (a) negative (b) favorable (c) face to face (d) neutral

X. ________ can be an oral or a written message, an action, or simply silence.
   (a) context (b) feedback (c) medium (d) meaning
Q2: Give short answers of the given questions:
   
   I. Define communication. Write down the components of communication.  
   II. Define a bad news message. 
   III. Write down about Persuasive speaking. 
   IV. Define Dyadic communication.

Q3: Define interviewing. Write down the responsibilities of Interviewer and Interviewee.

Q4: Write down the faults in Listening. Give strategies for improving listening skill.

Q5: Write down the Standard (essential) parts of the letter.
UNIVERSITY OF THE PUNJAB

Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Communication Skills (IT)
Course Code: ENG-231

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE

PART-II
(Short Questions)

Q No.2  Give short answers of any FOUR of the following. (20)

Q1- Discuss the role of audio-visual aid in oral presentation. (05)
Q2- Differentiate between verbal and non verbal communication with examples. (05)
Q3- Briefly discuss standard parts of a business letter? (05)
Q4- Briefly discuss various parts of a resume (CV)? (05)
Q5- Briefly discuss few tips of effective business writing skills? (05)

PART-III
(Subj ective Type)

Q3- Answer the following questions in detail. (10+10+10=30)

1) Define business communication. Explain its importance within an organization.
2) Describe various presentation skills and strategies with necessary details. How we can improve oral presentation skills?
3) Explain 7 C’s of effective communication. What is their importance in Business Communication.
UNIVERSITY OF THE PUNJAB
Third Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Communication Skills (IT)            TIME ALLOWED: 30 mins.
Course Code: ENG-231/                      MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE

Note:- Please attempt all questions from all THREE PARTS. You are required to solve the questions of PART-I on the separate sheet provided to you which shall be taken back after ‘30’ minutes. Encircle your desired answer of objective type questions with great care.
Cutting and overwriting in objective type questions must be avoided.

PART-I
(Objective Type)

Q No.1 (A) Please encircle the correct answer. (Each question carries ONE mark)

Q1- Communication is about the exchange of
   a. Economy
   b. Masses
   c. Channels
   d. Ideas

Q2- ____________ is an important document which indicates state of market.
   a. Business Report
   b. Market Report
   c. News Report
   d. Weather Report

Q3- Reading is ____________ process.
   a. Active
   b. Slow
   c. Dull
   d. Passive

Q4- Skimming increases speed of ____________
   a. Writing
   b. Reading
   c. Speaking
   d. Listening

Q5- Complimentary close is a kind of ____________
   a. Welcome note
   b. Attention note
   c. Good-by note
   d. Subject Note

(P.T.O.)
Q6- If receiver of a message gives positive feedback to its source, its called ____________.
   a. Mass Communication  
   b. Business Communication 
   c. Effective Communication 
   d. All of above

Q7- Which one is the part of 7 C's ____________.
   a. Clarity  
   b. Comprehensiveness 
   c. Completeness 
   d. All of above

Q8- Verbal Communication includes ____________.
   a. Written words  
   b. Spoken words 
   c. Both ‘a’ and ‘b’ 
   d. Only ‘a’

Q9- Use of indicators while driving is an example of ____________ communication.
   a. Verbal Communication  
   b. Vocal Communication 
   c. Non-Verbal Communication 
   d. None of above

Q10- Sharing of information between people within an organization that is performed for the commercial benefit of the organization is called ____________.
   a. Organizational Communication  
   b. Marketing Communication 
   c. Business Communication 
   d. None of above
Q.2. Write short answers to the following questions: (20 marks)
   i. What is the difference between skimming and scanning, while reading?
   ii. How can reading comprehension exercises improve reading?
   iii. Differentiate narrative writing from expository writing.
   iv. Why is editing an important step in academic writing?
   v. What is a topic sentence in paragraph writing?

Q.3. Write brief answers to the following: (30 marks)
   i. Describe the main structural features of report writing.
   ii. Highlight the different forms of essay writing.
   iii. Write a descriptive paragraph on —The Monsoon Season
Q.1 Choose one appropriate option only. (MCQs)

i. Reading aloud means:
   i) looking at the page
   ii) recognizing alphabets
   iii) changing written symbols into sound symbols
   iv) understanding a text

ii. Reading is called academic when we:
   i) read for pleasure
   ii) read critically
   iii) compare & contrast
   iv) read as part of a course

iii. Sensitizing is:
   i) feeling
   ii) understanding
   iii) post reading
   iv) guessing before reading

iv. Post-writing focuses on:
   i) building outline
   ii) mind maps
   iii) clustering
   iv) editing

v. An individual gathers sensory information and assigns meaning through:
   i) goals
   ii) perceptions
   iii) personality
   iv) self-monitoring

vi. Brain storming is:
   i) thinking
   ii) jotting down ideas
   iii) arranging information
   iv) outlining
vii. Clustering is:
   i) feeling
   ii) understanding
   iii) gathering vocabulary
   iv) collecting ideas

viii. Scanning means:
   i) copying
   ii) looking for particular information
   iii) reading
   iv) imaging

ix. Sq3r means:
   i) sequence reading
   ii) survey-question-reading-revision-review
   iii) sensitizing-query-review-rate
   iv) speed reading

x. Critical reading involves:
   i) sequence reading
   ii) review
   iii) comparison and contrast
   iv) analysis
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Literature-IV (Prose)  
Course Code: ENG-205

TIME ALLOWED: 2 hrs. & 30 mins.  
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Short Answers (10x2)

Q-2  What is the philosophy of Existentialism?
Q-3  Differentiate between Modernism and Post-modernism.

Brief Answers (10x3)

Q-4  “Naturalism appeared as an advanced form of Realism” Discuss.
Q-5  What are the main characteristics of Naturalism?
Q-6  “Surrealism and Absurdism are similar”. Do you agree?
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Literature-IV (Prose)  
Course Code: ENG-205

TIME ALLOWED: 30 mins. 
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

Objective Type

1. Marx presented the philosophy of surrealism. TRUE/FALSE  
(10X1)

2. __________________ presented the concept of symbolism

3. Structuralism is defined as

4. Concepts of textuality, rhetoricity and intertextuality from the basis of

5. __________________ disfavored oppressive and patriarchal structures of
   the society.

6. Realism is arts is an attempt to present
   things

7. Symbolism started as a literary movement in ______________ century

8. Romanticism harbors imagination, ___________ and ______________

9. The Wasteland is written by

10. Existentialism stresses on

   ___________________________
NOTE: Attempt ALL questions.

II. Distinguish between ROOT and BASE MORPHEME. (5)
III. Explain the concept of WORD ORDER TRANSFORMATION. (5)
IV. How may AGREEMENT be achieved in the syntactic structure? (5)
V. Write a note on the ADVERBIAL CLAUSE explaining the role of prepositions in it. (5)
VI. Distinguish between INFLECTIONAL and DERIVATIONAL MORPHOLOGY. (10)
VII. Define and explain WH-MOVEMENT. also comment on BASE and SURFACE structures. (10)
VIII. Identify and explain the grammarian’s concerns in morpho-syntactic analysis. (10)
UNIVERSITY OF THE PUNJAB
Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Introduction to Linguistic-IV
(The Structure of English)
Course Code: ENG-206

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

NOTE: give examples wherever possible

1. ENCIRCLE ONE OF THE GIVEN CHOICES FOR EACH OF THE BELOW. (1 X 10)

1. Asleep is an/a
   a. Adjective
   b. Adverb
   c. Preposition

2. The minimum unit of meaning is
   a. Phoneme
   b. Morpheme
   c. Lexeme

3. Stop! is a
   a. Minor sentence
   b. Noun
   c. Conjunction

4. Unhappiness comprises of
   a. Two
   b. Three
   c. Four
   Morphemes.

5. The scientific study of word formation is called
   a. Phrase structure grammar
   b. Lexicography
   c. Morphology

6. In phrase structure analysis of the sentence the sentence divides first of all into
   a. NP & VP
   b. NP & PP
   c. NP & Auxiliary verb

7. Which of the following reflect subject-verb agreement
   a. Asim and Atif have gone
   b. Asim have gone
   c. He do the work

8. [-s], [-z] and [-iz] are
   a. Derivational morphemes
   b. Allomorphs
   c. Variants of a single verb

9. Which of the following can be inflected for plurality and possession
   a. And
   b. Boy
   c. Than

10. Transformational Grammar was originated by
    a. Noam Chomsky
    b. David Crystal
    c. Geoffery Leech
UNIVERSITY OF THE PUNJAB
Fourth Semester  2015
Examination: B.S. 4 Years Programme
Course Code: ENG-212 /

PAPER: English-IV (English for Practical Aims)  TIME ALLOWED: 2 hrs. & 30 mins.
Course Code: ENG-212 /

MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Part-II
Q-2  The following advertisement approved in the newspaper. Apply for the job.

Wanted

Age: 23 years
Qualification: M.B.A
Post: Sales Manager
Firm: Oxymoron Sweets
Quaid-i-Azam Industrial Site
Lahore.

Part-III
Q-3  Write an essay on any one of the following:

a) Zarb-i-Azab
b) Unemployment in Pakistan
c) Fashion Industry

Q-4  Write a follow-up message after the job interview:

Q-5  What are the essentials you will keep in mind to appear for a successful job interview?
Q-1 Write meanings of the following words:

1- Encyclopedia
2- Appendix
3- Tripod
4- Acquire
5- Export
6- Provocative
7- Revolution
8- Vivacity
9- Convene
10- Protract
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: English-IV (Business Communication-II)
Course Code: ENG-222

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Part I Short Questions

Q.1 Give short answers to the following: (4x5=20)

I. Differentiate between culture and ethnocentrism.
II. Explain the cultural variable of religion with reference to its effect on business communication.
III. What is synopsis or executive summary? Briefly explain.
IV. What are informal ways of communicating ethics?
V. Define proposal and briefly explain its types.

Part II Subjective Questions (15x3=30)

Q2. Attempt any TWO questions. All Question carry equal marks.

1. You have recently completed your BBA in marketing from a very renowned school of business studies. During your studies you have also worked part time for a leading marketing consultant. Write a resume highlighting these two aspects along with other details. Also write a covering letter for it. (15)

2. Define a business report and write in detail the qualities of a good business report. (15)
Q. 1 (a) Each question has four possible answers. Tick (√) mark the correct answer:

(10)

1. Cultural values which remain same in different countries are called___________similarities.
   a) major overlap b) overlap c) little cultural overlap d) core

2. __________is a large group of computer networks connecting individual and groups.
   a) internet b) email c) fax d) face book

3. Cultures have both verbal and non verbal __________characteristics
   a) communication b) healthy c) decent d) cool

4. Making ethical decisions is relative easy when all the facts of a situation are_________.
   a) unknown b) contradictory c) challenging d) known

5. According to anthropologists one should observe children to learn __________of elders in a foreign culture.
   a) culture b) diversity c) ethnicity d) behavioral habits

6. Organizations express ethical values through__________
   a) messages b) employee manual c) ethical codes d) press releases

P.T.O.
7. Prodigious means  
   a) large  b) small  c) fat  d) tall

8. Unlike with verbal language, the meanings of nonverbal signals are  
   a) symbolic  b) personal  c) consistent  d) inconsistent

9. The study of divine things and divine faith is known as  
   a) atheism  b) utilitarianism  c) theology  d) mythology

10. Some companies became attracted to computer technology to handle data processing in  
    a) 1950s  b) 1960s  c) 1970s  d) 1980s
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Writing Workshop (MAS)
Course Code: ENG-223/MA

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

NOTE: Please attempt all questions. All questions can be attempted in either English OR Urdu language. ATTEMPT THIS PAPER ON SEPARATE ANSWER SHEET PROVIDED.

PART-II
(Short Questions)

Q No. 2 Give short answers of any FOUR of the following. (Each question carries 5 marks)

Q1- Point out few skills required to be in a person to conduct a TV interview?
Q2- Who is your favorite column writer and why do you like him?
Q3- Differentiate between Feature and Column.
Q4- What is the difference between the script of a TV Drama and TV Talk Show.
Q5- Differentiate between structured and unstructured interviews.

PART-III
(Subjective Type)

Q3- Write an application to the district police officer of your city informing him about the increasing street crime in your locality? (10)

Q4- Write an essay on the topic of “abuses of internet”. (10)

Q5- Please make a pre-event news release for news media regarding the “Dengue Awareness Seminar” to be held in next week at your College/University. (10)
UNIVERSITY OF THE PUNJAB
Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Writing Workshop (MAS)
Course Code: ENG-223

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

PART-I
(Objective Type)

Q No.1 (A) Please encircle the correct answer. (Each question carries TWO marks)

Q1- What is an ‘editorial’
   a) Piece of interview
   b) Point of view of the general public
   c) Point of the view of the newspaper
   d) Point of view of the government

Q2- A post-event press release is written
   a) When the event is actually occurring (Live)
   b) After the event
   c) Before the event
   d) None of above

Q3- Sohail Warraich (Jang group) is a
   a) Newspaper Columnist
   b) TV analyst
   c) TV Interviewer
   d) All of them

Q4- Biography (life achievements) of a person can be better learned from his/her
   a) Interview
   b) Curriculum Vitae (CV)
   c) From his school records
   d) None of above

Q5- Opening editorial is also called
   a) Leader
   b) Editorial Note
   c) Both of above
   d) None of above
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Technical & Business Writing (IT)  
Course Code: ENG-232

TIME ALLOWED: 2 hrs. & 30 mins.  
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

Section - A

Q #2 Give short answers of five of these questions.  
(4x5=20)

1. What is the ethical dilemma in communication?
2. Differentiate between a résumé and an application letter.
3. What is buffer statement?
4. Differentiate between Full Block and Modified Block.
5. How significant is the occasion for speaking in relation to the audience?
7. Define apologies in a negative letter.

Section - B

Q #3 Attempt two questions from the following.  
(2x15=30)

1. Write a letter accepting a job offered by your favorite company and let them know you accept almost all the terms and conditions of the position. Make sure you let them know what is unacceptable in their terms and conditions and politely suggest what would be an acceptable alternative. Follow the Modified Letter Format.
2. Write a detailed note on Cross-cultural communication.
3. Write a short progress report in the form of a memo to your boss, updating him about the development of your newest software. Words limit 200 - 250 words.
UNIVERSITY OF THE PUNJAB

Fourth Semester 2015
Examination: B.S. 4 Years Programme

PAPER: Technical & Business Writing (IT)
Course Code: ENG-232

TIME ALLOWED: 30 mins.
MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

Q#1 Choose the best answer from the following options.

I. Which one of these factors should be kept in mind while mailing an internal business call?
   a. Time  
   b. Gender  
   c. Age

II. Which is not a part of a positive message?
   a. Apologies  
   b. Goodwill ending  
   c. Good news

III. Non verbal communication includes
   a. Words  
   b. Symbols  
   c. Meetings

IV. If you are writing a memo to your colleagues the information would be
   a. Upwards  
   b. downward  
   c. horizontal

V. A sales letter is
   a. Persuasive  
   b. Positive  
   c. Both

VI. A letter is sent
   a. Within an organization  
   b. outside an organization  
   c. both

VII. Communication includes components
    a. Six  
    b. Five  
    c. Four

VIII. Chronemics stands for in Individual cultural variable
     a. Space  
     b. Time  
     c. Food

IX. Knowing the language of yours Country is most significant contributors to improve communication on personal and business level
    a. Native  
    b. Host.  
    c. Neighbor

X. Non routine persuasive request-like the bad news letter-most often use the
    a. Deductive approach  
    b. Direct approach  
    c. Indirect approach

Marks: (10)